

92ND PGA CHAMPIONSHIP

SPECTATOR POLICIES AND INFORMATION



PGATM

ACCOMMODATIONS AND THE SURROUNDING AREA

For information regarding hotels, restaurants and things to see in the Kohler and Sheboygan areas, please access the 92nd PGA Championship website: www.pga2010.com and click the Event tab.

ADMISSION / RE-ADMISSION POLICY

Tickets and/or credentials will be required for admission into the 92nd PGA Championship. A ticket, once scanned, will no longer gain admission to the Championship. Please display your ticket in plain view at all times as security personnel will not allow admission to the PGA Championship for individuals without appropriate credentials. The PGA of America is not responsible for lost or stolen tickets or credentials.

If you plan to return to Whistling Straits the same day, please have security stamp your hand at the Main Spectator Entrance Gate. You will be able to return to the grounds with a scanned ticket and a hand stamp. The only exception is when the Weather Warning signs are posted which requires an evacuation of the golf course.

ATM LOCATIONS

Automated Teller Machines provided by RBC will be located at the following areas:

- Main Spectator Entrance Gate
- PGA Championship Golf Shop
- Wanamaker Club
- VIP Entrance Gate
- Information Station (adjacent to the Practice Putting Green)

AUTOGRAPH POLICY

Autographs may be requested and given at the contestants' convenience at the Practice Range and Putting Green during the Practice Rounds, Monday, August 9 through Wednesday, August 11, 2010. For the contestants' consideration, a NO AUTOGRAPH POLICY will be enforced on the grounds of Whistling Straits during the Championship Rounds, Thursday, August 12 through Sunday, August 15, 2010.

CAMERA POLICY

Cameras are ONLY allowed on-site for the Practice Rounds, Monday, August 9 through Wednesday, August 11, 2010. They are not permitted at Whistling Straits during the Championship Rounds, Thursday, August 12 through Sunday, August 15, 2010.

CHAMPIONSHIP PROGRAMS

Vouchers for complimentary 92nd PGA Championship Programs may be redeemed at the PGA Championship Golf Shop or any Information Station located throughout the Championship site. Additional programs are available for purchase in the Golf Shop for \$10 each.

CONCESSION / BEVERAGE STANDS

Concession and Beverage Stands will be located throughout the PGA Championship site. Please review the course map or pairing sheet for specific locations.

FIRST AID STATIONS

PGA Championship First Aid Stations can be found in three (3) locations at Whistling Straits:

- Main Spectator Entrance
- Behind and left of Hole 6 Green
- Right of Hole 15

Mobile units will also be stationed on the course. If the need for medical assistance should occur, please notify the nearest PGA Championship Volunteer.

GATE HOURS

Practice Rounds

Monday, August 9 - Wednesday, August 11
7:00 a.m. - 7:30 p.m.

Championship Rounds

Thursday, August 12 - Friday, August 13
6:30 a.m. - 8:00 p.m.

Saturday, August 14 - Sunday, August 15

7:00 a.m. - 7:30 p.m.



AUGUST 9-15, 2010
WHISTLING STRAITS | KOHLER, WISCONSIN

GRANDSTANDS

Grandstands will be located throughout the PGA Championship site. Please review the course map or pairing sheet for the specific locations.

Access to all grandstands is on a first-come, first-served basis and is free for all spectators, with the exception of a small section located on the 18th hole.

IMPORTANT REMINDERS

- Drink plenty of fluids to avoid dehydration. Spectators may bring their own bottled water. If it is not Aquafina water, you must remove the label on the outside of the bottle.
- Wear a hat for protection from the sun and use suntan lotion or sun block.
- Bring a rain jacket or poncho. Identify a place to meet if you get separated from your companion(s) or your children.

INFORMATION STATIONS

Information Stations will be located in the following places:

- PGA Town Center
- Adjacent to the Practice Putting Green

LOST CHILDREN

All children who become unintentionally separated from their parents or guardians will be taken to the PGA Championship Office, located behind the 1st tee and left of the practice range. Contact the nearest PGA Championship Volunteer in the event you become separated from your child.

LOST AND FOUND

Lost & Found will be housed at the Information Station located in the PGA Town Center

METHODS OF PAYMENT

Golf Shop

U.S. currency, Traveler's Checks, American Express, MasterCard, VISA, and Debit Cards are accepted in the PGA Championship Golf Shop.

Concession Stands

American Express, MasterCard, VISA, Discover and U.S. currency are accepted at the concession stands.

Personal checks are not accepted at the 2010 PGA Championship.

PARKING FOR WHEELCHAIR BOUND PATRONS

The PGA of America and Whistling Straits will reserve parking spaces in a designated parking lot for those patrons who are wheelchair bound. All of the shuttle equipment running to and from this particular lot is ADA approved and has lift capabilities.

The Convention Store will manage our transportation and shuttle needs. If you need to park in this designated lot, please contact The Convention Store at (800) 285-0001. You will be asked to complete a form and provide a copy of your handicap certification information. Upon approval, The Convention Store will mail you a parking credential and a map with directions to this designated lot.

Championship patrons may bring wheelchairs (motorized and non-motorized) with them to the Championship. They will not be available for rent at Whistling Straits.

PLAYER STARTING TIMES - CHAMPIONSHIP ROUNDS

The starting times listed below are approximate. Guests should check the daily pairing sheet or www.pga2010.com for actual times.

Thursday, August 12 – Friday, August 13

First Tee Time: 7:00 am

Saturday, August 14 – Sunday, August 15

First Tee Time: 7:36 am

PROHIBITED ITEMS

The items listed below are strictly prohibited on the grounds of Whistling Straits. All bags will be searched upon entering the Championship.



- All personal electronics such as cell phones (including camera phones), portable email devices, hand-held games, radios, televisions (including hand-held), iPods, etc.
- All oversized chairs with wide arm rests (small, portable/folding chairs are permitted).
- Weapons of any kind (regardless of permit).
- Bikes, coolers, ladders, milk crates, signs, posters, banners, dogs and other pets.
- Alcoholic Beverages.

Please leave all prohibited items in your vehicle as they will not be permitted at the Championship.



RESTROOM FACILITIES

Portable restroom facilities including facilities for spectators with disabilities will be located throughout the PGA Championship site. Please review the course map or pairing sheet for the specific locations.

SPECTATOR GUIDE

A Spectator Guide will be mailed with your tickets approximately one month prior to the event. This guide will have information about parking, tee times and other event information.

THE TROPHY PRESENTATION CEREMONY

The Wanamaker Trophy Presentation Ceremony will take place on the 18th green immediately following the end of play on Sunday, August 15. In the event of a tie for first place after 72 holes, there will be a three-hole aggregate score play-off on holes 10, 17 and 18. If the score remains tied at the conclusion of the play-off, a hole by hole play-off (beginning on Hole 10, and if necessary moving to Holes 17 and 18) will take place until the tie is broken. The Wanamaker Trophy Presentation Ceremony will immediately follow the play-off.

2010 PGA CHAMPIONSHIP ELIGIBILITY REQUIREMENTS

The PGA of America has approved the following list of players eligible to compete in the 92nd PGA Championship:

- All former PGA Champions
- Winners of the last five Masters (2006-2010)
- Winners of the last five U.S. Opens (2006-2010)
- Winners of the last five British Opens (2006-2010)
- The 2010 Senior PGA Champion
- The 15 low scorers and ties in the 2009 PGA Championship
- The 20 low scorers in the 2010 PGA Professional National Championship
- The 70 leaders from the PGA Championship Points list from the 2009 World Golf Championships - Bridgestone Invitational through the 2010 Greenbrier Classic
- Members of the 2008 United States and European Ryder Cup Teams, providing they remain within the top 100 of the World Golf Rankings as of Aug. 2, 2010
- Winners of tournaments co-sponsored or approved by the PGA Tour from the 2009 PGA Championship to the 2010 PGA Championship (does not include pro-am and team competitions)
- Vacancies will be filled by the first available player from the list of alternates (those below 70th place in the PGA Championship Points list from the 2009 World Golf Championships-Bridgestone Invitational through the 2010 Greenbrier Classic)
- In addition, The PGA of America reserves the right to invite additional players not included in the categories listed above. The total field will be a maximum of 156 players.

TELEVISION COVERAGE

The PGA Championship is one of the most extensively broadcast golf events in the world, with more than 28 hours of coverage by CBS Sports and Turner Sports.

(All times Eastern Standard Time)

Preview Show, Sunday, August 8, 2010

CBS 12:00 p.m. - 1:00 p.m.

1st Round, Thursday, August 12, 2009

TNT 1:00 p.m. - 7:00 p.m.

CBS 11:37 a.m. - 12:07 a.m., *Taped Highlight*

2nd Round, Friday, August 13, 2010

TNT 1:00 p.m. - 7:00 p.m.

CBS 11:37 a.m.- 12:07 a.m., *Taped Highlight*

3rd Round, Saturday, August 14, 2010

TNT 10:00 a.m. - 1:00 p.m.

CBS 1:00 p.m. - 6:00 p.m.

4th Round, Sunday, August 15, 2010

TNT 10:00 a.m. - 1:00 p.m.

CBS 1:00 p.m. - 6:00 p.m.

WHEELCHAIR ACCESSIBLE VIEWING AREAS

Wheelchair accessible viewing areas will be located at the:

- Practice Range
- Hole 10 Tee
- Behind the 9th and 18th Greens.

Several seats on the first row of every grandstand are also reserved for the physically challenged.

WILL CALL

There will be NO Will Call service for the public. Guests will not be able to leave tickets for pick up.

PGA TOWN CENTER

American Express Cardmembers Club

Spectators who have an American Express® Card are invited to visit the American Express Cardmember Club. This premium facility features a relaxed place to unwind in a climate-controlled pavilion, television monitors with live Championship action and upgraded experiences for Cardmembers. Simply show your American Express Card for complimentary access to this facility located next to the Wanamaker Club in the Town Center.

Wanamaker Club

The Wanamaker Club, named after the PGA Championship trophy, is a lively, airconditioned pavilion located in the Town Center. This high-energy pavilion features a wide selection of food and beverage options, available at an additional charge. Television monitors, patio seating and an upbeat, casual atmosphere make the Wanamaker Club a sensational spot to enjoy the PGA Championship. Proper credentials are required to access this facility.



Memorable Photo Opportunities

Have your photo taken in the PGA Town Center to preserve your memory of being at the 2010 PGA Championship. The opportunity to view and purchase your photos will be available online after the event.

PGA Championship Golf Shop

The PGA Championship Golf Shop is located in the PGA Town Center. A variety of merchandise, such as men's and women's apparel, outerwear, headwear, artwork, gifts, and memorabilia, will be available for purchase.

THE GOLF SHOP WILL BE OPEN:

Monday, August 9 - Wednesday, August 11
7:00 am - 7:30 pm

Thursday, August 12 - Friday, August 13
6:30 am - 8:00 pm

Saturday, August 14 - Sunday, August 15
7:00 am - 7:30 pm

Merchandise Bag Check

is conveniently located at the PGA Championship Golf Shop. Patrons are welcome to store their purchases at this location while enjoying the day at Whistling Straits. For your convenience, the PGA Championship Golf Shop will also feature a Shipping Tent. You may ship your purchases to any destination.

PGA LEARNING CENTER presented by AMERICAN EXPRESS

Located in the PGA Town Center and open to all spectators, the Learning Center features free lessons

from PGA Professionals, video swing analysis, a full size chipping and putting green, a golf simulator and educational presentations, with special benefits for American Express Cardmembers.

PGA PERFORMANCE CENTER presented by MERCEDES-BENZ

Is located in the PGA Town Center and is open to all spectators. Driving, both on the fairway and on the open road, has dramatically evolved through the years as a result of countless designers and engineers whose innovations have continuously propelled the standards of performance. The PGA Performance Center gives you an opportunity to see and touch, providing an interactive experience with the advancements that have evolved the game of golf and the most technologically advanced vehicles on the road. Proudly on display is the first vehicle designed and developed purely by AMG which is one of the most exciting vehicles ever to wear the Mercedes-Benz star - the all-new 2011 SLS AMG.

PGA FAN EXPERIENCE presented by RBC

The PGA Fan Experience presented by RBC is a fun and engaging experience for golfers of all ages. As the Official Bank of The PGA of America, we invite you to join us in the PGA Town Center where you can design your own RBC® golf bag, receive a professional analysis of your golf swing and have your photo taken with a virtual Team RBC. The PGA Fan Experience presented by RBC will help you feel like a professional golfer the next time you're on the course.

