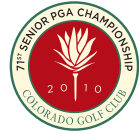


2010 SENIOR PGA CHAMPIONSHIP



PGA



2010 SENIOR PGA CHAMPIONSHIP | MAY 25 - 30, 2010

	Package Investment	Number of Companies Able to Share (\$1,000 sharing fee per company)	Daily Hospitality Tickets (Thur - Sun tickets include F&B)	Number of Tickets for The Champions Club Overlooking Holes 17 & 18 Thur - Sun (F&B included)	Number of Invitations for the Monday After Golf Outing May 31, 2010	Number of Invitations to Play CGC's "Short Course" Tue - Sun (Additional tee times available for purchase)	Number of Invitations for the Corporate Golf Outing at CGC (Fall 2009)	Number of Grounds Tickets (Good any one day)	Premium VIP Parking Passes with Direct Access to Your Venue (Tue - Sun)	Preferred Parking Passes (Tues - Sun)	4-Color Advertisement in Championship Journal ²	Number of Journals Delivered Championship Week	Pairing Sheets Delivered Daily (Thur - Sun)	Signage with Company Name	Opportunity to Purchase Playing Spots in The Championship Pro-Am May 25, 2010 ³	Number of Additional Hospitality Tickets Available for Purchase	Option to Purchase Championship Dual-Logo Merchandise
EXCLUSIVE HOSPITALITY¹																	
Cottage - 30 Guests	\$ 67,500	2	30	4	4	4	4	10	4	15	Full Page	120	■	■	■	Up to 75	■
The Founders Room - 30 Guests	\$ 58,500		30	4	4		4	10	2	15	Full Page	120	■	■	■	5	■
Chalet - 30 Guests	\$ 63,000	2	30		4		4	10		15	Full Page	120	■	■	■	5	■
THE CHAMPIONS CLUB																	
24 Guests - 4 Day (Thursday - Sunday)	\$ 24,000		24	24			2			12	Full Page		■		■		■
24 Guests - 2 Day (Thurs & Fri or Sat & Sun)	\$ 12,000		24	24			2			12	1/2 Page		■		■		■
24 Guests - 1 Day (Thursday or Friday)	\$ 6,000		24	24			2			12			■		■		■
12 Guests - 4 Day (Thursday - Sunday)	\$ 12,480		12	12			2			6	1/2 Page		■		■		■
12 Guests - 2 Day (Thur & Fri or Sat & Sun)	\$ 6,240		12	12			2			6			■		■		■
12 Guests - 1 Day (Thursday or Friday)	\$ 3,120		12	12						6			■		■		■
8 Guests - 4 Day (Thursday - Sunday)	\$ 8,960		8	8			2			4			■		■		■
8 Guests - 2 Day (Thurs & Fri or Sat & Sun)	\$ 4,480		8	8			2			4			■		■		■
8 Guests - 1 Day (Thursday or Friday)	\$ 2,240		8	8						4			■		■		■
4 Guests - 4 Day (Thursday - Sunday)	\$ 4,640		4	4						2			■		■		
4 Guests - 2 Day (Thurs & Fri or Sat & Sun)	\$ 2,320		4	4						2			■		■		
4 Guests - 1 Day (Thursday or Friday)	\$ 1,160		4	4						2			■		■		
2 Guests - 4 Day (Thursday - Sunday)	\$ 2,400		2	2						1			■		■		
2 Guests - 2 Day (Thurs & Fri or Sat & Sun)	\$ 1,200		2	2						1			■		■		
2 Guests - 1 Day (Thursday or Friday)	\$ 600		2	2						1			■		■		

¹ HOSPITALITY - F&B is available for purchase on Practice Round days, Tuesday 5/25/10 and Wednesday 5/26/10. Prices do not include applicable Colorado sales tax.

² ADVERTISING - Publisher has the right to decline any advertising at his/her sole discretion. Publisher will not be bound by any conditions appearing on contracts, orders or copy instructions which conflict with Publisher's policies. Advertiser agrees to indemnify, defend and hold harmless Publisher, its employees and The PGA of America from any actions, expenses or claims arising out of anything contained in such advertising or the unauthorized use of any persons name or photograph, or any words, trademarks, artwork or copyrighted matter contained in advertising. Prices include applicable Colorado sales tax.

³ PRO-AM - Based on availability and subject to sellout. \$4,250 per individual playing spot and \$16,000 per foursome. Prices include applicable Colorado sales tax.