

2010 SENIOR PGA CHAMPIONSHIP



PGA™



Colorado Golf Club | Parker, CO
May 25-30, 2010

Volunteer Newsletter
August 2009



FROM THE GENERAL CHAIRMAN

Welcome to the 2010 Senior PGA Championship Volunteer Team! On behalf of Colorado Golf Club, I would like to thank you for making the commitment to help us plan and execute this world-class competition.

I look forward to working with you over the next ten months, in partnership with The PGA of America, the entity responsible for four of golf's most exciting events: the PGA Championship, Senior PGA Championship, the Ryder Cup, and the PGA Grand Slam of Golf. This is a very exciting opportunity for us to showcase our community to a worldwide audience. We sincerely appreciate your commitment and enthusiasm as we move forward in preparation for the most historic Championship in senior golf.

Your commitment will require dedication and hard work. I am confident that together we will provide the finest operation in major championship golf. It is also my hope that we will have a lot of fun along the way.

This is the first of several Championship newsletters you will be receiving. The newsletter will keep you informed of Championship preparations, important dates and points of interest. If you ever have any questions regarding the information contained in these pages, please do not hesitate to contact Jennifer Stoll at the Senior PGA Championship Office by calling (720) 259-8500 or via email at JStoll@pgahq.com.

Sincerely,

Mike McGetrick
General Chairman



A Volunteer posting scores.

STAY CONNECTED AND INFORMED!

A NEW ON-LINE MANAGEMENT SYSTEM

The PGA of America has developed an On-Line Volunteer Management System. You may access this system to view your personal PGA Volunteer Profile. Visit www.seniorpga2010.com to view your contact information, uniform sizes and other Senior PGA Championship volunteer information. Click on the volunteer tab and you will be redirected to the appropriate site.

KEEP YOUR CONTACT INFORMATION UPDATED

As we plan for the 2010 Senior PGA Championship, there will be times when we will need to contact you via telephone, mail and/or email. It is very important for us to have your current contact information. If your contact information changes anytime between now and the Championship, please

update your information by visiting www.seniorpga2010.com. If you prefer, you may give us your updated contact information via mail (Senior PGA Championship, 8000 Preservation Trail, Parker, CO 80134) or fax (720) 259-8501. If you mail or fax the information to us, please be sure to include your name, your previous address and your new address.

VISIT THE OFFICIAL WEBPAGE TO FIND INFORMATION PERTAINING TO THE CHAMPIONSHIP

We continually add content to our official webpage as developments occur. Read the latest news, take a course tour, or read up on the history of the Senior PGA Championship. Visit www.seniorpga2010.com today!



A junior volunteer at the 2008 Senior PGA Championship

ATTENTION JUNIORS & STUDENTS

We plan to recruit approximately 200 Junior & Student Volunteers for the 71st Senior PGA Championship. Junior volunteers must be 13-17 years of age and students must be 18-22 years of age at the time of the Championship. Each participating junior/student will receive a shirt and a visor as their uniform – **FOR FREE!** Each will be asked to wear their own khaki shorts or slacks. Junior & Student Volunteers will also receive **complimentary admission to the Championship** all week.

If you know anyone who is interested in the Volunteer Program as an Adult, Student or Junior Volunteer, please call the Championship Office at (720) 259-8500 or visit www.SeniorPGA2010.com.



*Hole 11
Colorado Golf Club*

COLORADO GOLF CLUB

When golf course architects Bill Coore and Ben Crenshaw first walked the property at Colorado Golf Club, they found an undisturbed enclave naturally gifted for golf. The 7604-yard, par-72 course plays through open meadows, wooded hillsides, natural barrancas and streams. With an encompassing variety of hole orientations and intriguing mix of shots, short and long, uphill and downhill. Coore and Crenshaw have created a "journey" that engages all elements of the game.

The absence of homes along the golf course - the course is surrounded by 1,100 acres of open space - allows golfers to fully experience the strategic choices and challenges that Coore and Crenshaw have laid out.

Natural landforms seamlessly tie into the course design. The par-5 seventh features a bunker inspired by a spring snowfall. The bunker separates two levels of fairway, inviting the golfer to try a heroic tee shot for a shorter route to the green. Golfers will face such decisions repeatedly.

While many courses claim to require "every club in the bag," Colorado Golf Club demands imaginative shot-making

that will challenge every aspect of the golfer's game. The natural flow of the land, the width of the fairways and the precise placement of hazards allow for multiple lines of play and ongoing development of strategies and execution.

Temptation is a recurring theme at Colorado Golf Club. Inspired by the early 20th-century golden age of golf course architecture, Bill Coore and Ben Crenshaw embody the timeless principle of strategy. They walk the land and integrate native features into their design and construction methods with the goal of simply finding the best golf. Their courses are exciting, challenging and fun for golfers of all skill levels.

"We're extremely proud of what we've been able to accomplish here," Ben Crenshaw says. "There's so much randomness and movement in the property. This land is gifted for golf."

"Colorado Golf Club's pedigree on the American golf landscape is barely over two years old, but it lies on a piece of property that seems like it was destined to be the site of a great golf course," said PGA of America President Jim Remy. "The PGA of America is very excited to be able to host the Senior PGA

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Championship at Colorado Golf Club in the spring of 2010, which will connect the greatest senior players in the game to Colorado's enthusiastic and knowledgeable golf fans."

The foundation of Colorado Golf Club's history of hosting major championship golf will be formed by the 2010 Senior PGA Championship. Each club that has a long history of hosting major championships all started with their first one. For those that started this club and for anyone that has stepped foot on the property, it is pretty safe to say, it won't be the last.

To see a course tour of Colorado Golf Club with hole-by-hole descriptions written by Director of Golf, Mike McGetrick, please visit www.SeniorPGA2010.com.

DEFENDING CHAMP

The 70th playing of the Senior PGA Championship certainly lived up to its reputation for excitement. PGA of America Special Invite contestant, Michael Allen, hoisted the Alfred S. Bourne Trophy on the 18th green at Canterbury Golf Club after the final round.

Allen's name will be engraved on the trophy next to the likes of Jack Nicklaus, Hale Irwin, Sam Snead, Gary Player and Jay Haas. The victory was Allen's first in 334 career starts on the PGA Tour and he will look to repeat next year when he comes to Colorado Golf Club as the 71st Senior PGA Championship defending Champion.



BEHIND THE GAME OF GOLF: THE PGA OF AMERICA, PGA TOUR AND USGA



WHAT IS THE PGA OF AMERICA?

Founded in 1916, The PGA of America is the largest working sports organization in the world, comprised of more than 28,000 men and women who are dedicated to promoting the game of golf to everyone, everywhere. The PGA of America conducts four major spectator events: the PGA Championship; the Senior PGA Championship; the Ryder Cup; and the PGA Grand Slam of Golf. The PGA of America's headquarters are located in Palm Beach Gardens, Fla.

WHAT IS THE PGA TOUR?

The PGA Tour operates three Tours- the PGA Tour, the Champions Tour and the Nationwide Tour. Professional golfers on these tours compete in more than 100 official money events combined. The PGA Tour's headquarters are located in Ponte Vedra Beach, Fla., outside of Jacksonville. The PGA of America and the PGA Tour were affiliated until 1968, when the tournament players, a small subset of the total PGA membership, broke away to form the Tournament Players Division and gain more control of

their finances and tournament schedule. The Tournament Players Division was renamed the PGA TOUR in 1975. While the two organizations work closely together today, the PGA TOUR and PGA of America are separate entities.

WHAT IS THE USGA?

The USGA is the United States Golf Association, a not-for-profit governing body of the game of golf. Existing to preserve and protect golf's tradition, this organization monitors the rules of golf and equipment standards. The USGA also conducts turf grass and environmental research, and maintains a National Handicap and Course Rating System. The USGA conducts three professional championships each year – the U.S. Open; the U.S. Women's Open; and the U.S. Senior Open – as well as 10 Amateur championships. While they are separate organizations, the USGA and The PGA of America maintain a close working relationship.

CHAMPIONSHIP TICKETS ON SALE AUGUST 3, 2009!

Tickets for the 2010 Senior PGA Championship will be available for purchase starting August 3, 2009.

You can pre-register for tickets at our website, www.SeniorPGA2010.com. Colorado Golf Club Members can purchase discounted tickets now by taking advantage of the special Member Ticket Sale.

Ticket options include the following:

Weekly Clubhouse Pass - \$225
Weekly Grounds Pass - \$125
Practice Round Pass (Tues.) - \$20
Practice Round Pass (Wed.) - \$20
Competition Round Pass (Thurs.) - \$35
Competition Round Pass (Fri.) - \$35
Competition Round Pass (Sat.) - \$35
Competition Round Pass (Sun.) - \$35

Tickets will be available for purchase at www.SeniorPGA2010.com, 1-800-PGA-GOLF or at area King Sooper's grocery stores.

Please call the 2010 Senior PGA Championship Office at (720) 259-8500 with any questions.



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Colorado Golf Club
8000 Preservation Trail
Parker, CO 80134



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